

FORT COLLINS  
SYMPHONY  
WES KENNEY · MUSIC DIRECTOR

*Partnership Sponsors*  
Level & Benefit Packages



*Escape to New Realms*  
SEASON 2022 · 2023

# Please Join Us!

## Why Become a FCS Partnership Sponsor?

### *Escape to New Realms* with your Fort Collins Symphony

The Fort Collins Symphony (FCS), Larimer County's oldest performing arts organization and only professional symphony, invites your business to become a **Season 2022-2023 Sponsorship Partner** with this vibrant live orchestra. Your support reflects that you understand the FCS is an essential component in the cultural life of our region. But, it's not just all about us! We offer many benefits to our support partners, including opportunities for recognition and a chance to learn more about the art of music from the inside out.

#### As a FCS partnership sponsor you will:

- *Expand your company's visibility across the region,*
- *Enhance your philanthropic reputation,*
- *Market your products/services to a highly focused client base,*
- *Provide you, your valued clients and/or employees with valuable entertainment options.*

#### Tailor your opportunities:

- *Make the ultimate statement to our community by sponsoring an entire season, a specific performance, or a series,*
- *Provide support for a professional Guest Artist,*
- *Partner with the FCS Outreach Programs that take free live music performances to thousands of regional elementary students, and provide tickets to underserved populations.*

Audiences served include a broad cross-section of ages, backgrounds and economic levels. Depending on your sponsorship level, the FCS will work with you to customize the right menu of benefits for your generous underwriting (*see samples of benefits listed on the following pages*). For more information about how your company can become a FCS Partnership Sponsor, contact:

Mary Kopco, FCS Executive Director  
970.482.4823 [mkopco@fcsymphony.org](mailto:mkopco@fcsymphony.org)  
[FCSymphony.org](http://FCSymphony.org)

*Thank you for your consideration!*

## *Mission*

*The Fort Collins Symphony seeks to inspire, engage, serve, and enrich the Northern Colorado community through exceptional music performance and innovative outreach programs that resonate with audiences in meaningful, inclusive, and accessible ways.*

## *FCS Goals*

- *Perform exceptional concerts that resonate with audiences in meaningful, inclusive, and accessible ways.*
- *Introduce new audiences to live symphonic music by making concerts and programs relatable, affordable, and comfortable.*
- *Provide community enrichment through outreach and educational programming.*

## *History*

Editha Todd Leonard founded the all-volunteer Fort Collins Orchestra in 1923. Following a break during WWII, Colorado State University music professor **Wilfred Schwartz** revitalized the dormant orchestra in 1949. By the 1980s, the Fort Collins Symphony turned professional, began paying its musicians and staff, and today employs over 50 professional musicians. After 50 years of service, Maestro Schwartz retired as conductor in 1999. In 2003, the FCS and CSU Music Department jointly hired Maestro **Wes Kenney**. Currently, he serves as Music Director of the Fort Collins Symphony, CSU Symphony Orchestra, and the Denver Young Artists Orchestra. Kenney is also a guest conductor with orchestras around the world. Under his leadership, the FCS has been recognized for diverse programming, the wealth of world-renowned guest artists, and success in keeping the FCS musicians employed and the community engaged during the COVID pandemic.



## SEASON 2022 · 2023

### *Performances*

Your 2022–23 Season *Escape to New Realms* partnership support will help the FCS perform 22 concerts to over 45,000 people.

#### June–September · 2022

CSU Organ Week · July 4 City–Wide Patriotic Concert · Beethoven Summer Festival · Three Garden Series Chamber Music · Three Community Pop–Up concerts · Stewart Copeland Concert

#### October · 2022

Signature Concert #1: *Star–Spangled Banner Fanfare* (Boxley) · *Encuentros* (Zyman) · *Symphony in D Minor* (Franck) · *Ostinato Fantastico* (David) · *Capriccio Espagnol* (Rimsky–Korsakov)  
Fall Halloween Pops Concert: *Escape to the Dungeon*

#### November · 2022

Signature Concert #2: *The Firebird Suite* (Stravinsky) · *Isle of the Dead* (Rachmaninov) · *Battle for the Ballot* (Garrop)

#### December · 2022

The Nutcracker (Tchaikovsky) FCS and Canyon Concert Ballet

#### January · 2023

FCS Youth Education Series/Family Matinee: *Zoo Song* (Smith)  
*Carnival of the Animals* (Saint–Saëns)

#### February · 2023

Signature Concert #3: *Bal Masque* (Beach) · *Symphony No. 1* (Bologne) · *Symphony No. 103* (Haydn) · *Piano Concerto No. 24* (Mozart) with guest pianist Avery Gagliano.

#### March · 2023

Signature Concert #4: *African Suite* (Sowande) · *Elegy (for those we lost)* (Kernis) · *Variations on a Theme of Frank Bridge* (Britten)  
*Concerto Grosso, Op. 3, No. 11* (Vivaldi) · Spring Pops Hollywood  
Film Concert: *Reel Music*

#### May · 2023

Signature Concert #5: *Symphony No. 5* (Prokofiev) · *Global Warming* (Abels) · *Nocturnes* (Debussy)

# Partnership Sponsors

## 2022 · 2023 Levels & Benefits

### MAIN STAGE SERIES SPONSOR

\$25,000

#### *Five Signature Concerts / Two Pops Concerts*

SIX VIP season subscription tickets · Private brunch for six hosted by Maestro Wes Kenney · Premium placement of full page ad in print program booklet · As the presenting FCS season sponsor, your company name/logo will appear on all marketing materials (print, media releases, website, Facebook, Instagram, Constant Contact, emails, & other social media) · Active links to your website from the FCS website · Verbal partnership recognition from concert stages · Company name and/or logo displayed on stage supertitle screen/ on live-stream webcasts before concerts and during intermission.

### CENTER STAGE SUPPORTING SPONSOR

\$15,000

#### *Five Signature Concerts*

FOUR VIP season subscription tickets · Post-concert dinner for four with Maestro Wes Kenney · Premium placement of full page ad in print program booklet · As a supporting FCS season sponsor, your company name/logo will appear on all marketing materials (print, media releases, website, Facebook, Instagram, Constant Contact, emails, & other social media) · Active links to your website from the FCS website · Verbal partnership recognition from concert stages · Company name and/or logo displayed on stage supertitle screen/ on live-stream webcasts before concerts and during intermission.

### MIX-IT-UP SPONSOR

\$12,000

#### *Two Signature Concerts/One Pops Concert OR One Signature Concert/Two Pops Concerts*

FOUR VIP tickets for sponsored concerts · Post-concert dinner for two with Maestro Wes Kenney · Premium placement of half page ad in print program booklet · As a FCS sponsor, your company name/logo will appear on all marketing materials (print, media releases, website, Facebook, Instagram, Constant Contact, emails, & other social media) · Active links to your website from the FCS website · Verbal partnership recognition from concert stages · Company name and/or logo displayed on stage supertitle screen/ on live-stream webcasts before concerts and during intermission.

## SINGLE CONCERT SPONSOR

\$5,000

### *Signature Concert OR Pops Concert*

TWO VIP season subscription tickets · Premium placement of half page ad in print program booklet · As a FCS concert sponsor, your company name/logo will appear on all marketing materials (print, media releases, website, Facebook, Instagram, Constant Contact, emails, & other media) related to your sponsored concert · Active links to your website from the FCS website · Verbal partnership recognition from stage at your concert · Company name and/or logo displayed on your concert's supertitle screen/on live-stream webcasts before the concert and during intermission.

## EDUCATION & COMMUNITY OUTREACH PARTNERSHIPS

### Four Youth Education Series Concerts

\$5,000

The FCS Youth Education Series (YES) concerts – a flagship music education program in Northern Colorado – reach over 3,500 4th and 5th grade students in Larimer County. Your sponsorship of these educational concerts will provide most students with their first chance to experience a live performance of professional symphonic music in an age-appropriate, fun, and interactive setting.

### Five Open Rehearsals

\$5,000

Held on the Thursday before Signature Series concerts, see how the orchestra rehearses and get a behind-the-scenes look at the mechanics of a concert. Your partnership makes these rehearsals free and open to the general public.

### The B Sharp Program

\$2,500

B Sharp is a community research program launched in partnership between the Fort Collins Symphony, Dementia Together, and Colorado State University to study the beneficial effects of live music, social connection, and community support on dementia patients and their care partners. Your sponsorship will provide 16 participants and their care partners with Signature Concert season tickets and pre-concert receptions.

### The Open Notes Program

\$2,500

Your support provides 250 tickets for underserved and/or at-risk Larimer County students and disabled veterans to attend a safe and accessible live symphonic concert. This program helps many who otherwise would not have the means or ability to attend such performances.

# Data

## The FCS Track Record

The Fort Collins Symphony's 2021–2022 season, *Reflections: The Emotions of Music*, was a huge success as the orchestra pivoted through the COVID pandemic to keep our audiences engaged and our musicians working. With the support of our FCS Board, professional musicians, staff, and the Fort Collins' community, we tried out a variety of new ways to present both live and live-streamed performances, broaden the number of our performance venues, engage new audiences, expand our digital reach, collaborate with new colleagues, and just generally view the crisis as a positive opportunity to think outside of the box. While most Colorado symphonies were shuttered, we “kept the lights on!” We've learned a lot by being bold and are excited to move into the future with the most successful of our new tactics.

### THE 2021–2022 SEASON PERFORMANCES

- **Fourteen** Live classical and popular concerts and ballets
- **Six** Educational concerts for Larimer/Weld County students
- **Five** Live-streamed concerts (*viewed worldwide!*)
- **Three** Summer Garden Chamber concerts

### KEY NUMBERS OF NOTE

- **\$1 Million** Invested to bring concerts and music education to Northern Colorado
- **10,500** Regional (and beyond) audience members attended live and/or virtual FCS performances
- **3,500** Larimer/Weld County students attended our YES (Youth Education Series) concerts
- **1,500** People attended the sold-out performance of Bach's *Brandenburg Concertos* at the Gardens on Spring Creek
- **First Place** Winner of the *2021 American Prize in Orchestra Performance* (Professional Division)
- **First & Only** Orchestra selected to represent the State of Colorado for the first national *United Symphonies of America* event in 2021.

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**Fort Collins**  
Fort First



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